



# THE CREATION OF SHARED VALUE: SUSTAINABILITY AND FINANCE

FRIDAY, JUNE 1<sup>st</sup>, 2012 AT 9.30 AM, UNIVERSITY CA' FOSCARI,  
AUDITORIUM SANTA MARGHERITA – VENICE

## 9.45 am

### Welcome

**René Stulz**, *Ohio State University*

and *President of BSI GAMMA Foundation*

**Gianni Aprile**, *Deputy Chief Executive Officer BSI AG*

**Chiara Mio**, *University Ca' Foscari Venice*

**Davide Dal Maso**, *Forum per la Finanza Sostenibile*

### Papers' presentation

**Ing-Haw Cheng**, *University of Michigan*

**Harrison Hong**, *Princeton University and NBER*

**Kelly Shue**, *University of Chicago*

### Speaker

**Carlo Rubbia**, *Nobel Prize Winner - Physics 1984,*  
*Scientific Director of IASS Potsdam*

## 2.00 pm

### Speaker

**Jeremy Rifkin**, *President of Foundation*  
*On Economic Trends (FOET)*

### Papers' presentation

**Yrjö Koskinen**, *Boston University School*  
*of Management*

**Rui Albuquerque**, *Boston University School*  
*of Management and Católica Lisbon School*  
*of Business and Economics*

**Art Durnev**, *Henry B. Tippie College*  
*of Business University of Iowa*

### Panel "Sustainability & Finance"

*Moderated by Stefano Montobbio*

*Group Investment Services, BSI AG*

**Angela De Wolff**, *Chairman ConserInvest*

**James Gifford**, *Executive Director UN PRI*

**Harry Hummels**, *Maastricht University – SNS*

**Rory Sullivan**, *ESRC Centre for Climate*

*Change Economics and Policy, University of Leeds*

**Massimo Sterpi**, *Advisory Board*

*Collezione Peggy Guggenheim*

### For info

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