



Press Release

Sustainable Investor Award 2014: it's time to stand out for responsible asset owners in Italy.

Milan, 27 February 2014

The competition for institutional investors launched by the Italian Sustainable Investment Forum at its 2nd edition: deadline for applications is June 1st 2014.

After the success of the first edition of the Sustainable Investor Award - won by the Intesa Sanpaolo Group pension scheme - the Italian SIF (Forum per la Finanza Sostenibile or FFS) is raising again an appeal to all the responsible asset owners operating in Italy.

The Award – first launched in June 2012 - has the aim to advocate a progressive commitment of the Italian financial community towards social responsibility, by rewarding the institutional investors whose investment strategies best express a sustainable and responsible approach.

As same as last year, there are six categories eligible to compete: pension schemes, foundations, insurance companies, religious and no profit institutions and companies (only for their movable assets management).

The Jury will play again an essential role in the Award evaluation process: Franzosi Alessandra (Italian Stock Exchange), Paolo Garonna (FeBAF – *The Italian Federation of Banking, Insurance and Finance*), Mauro Maré (MEFOP – *The Italian Association for the development of pension funds*) and Marco Lo Conte (Il Sole 24 Ore) have already confirmed their involvement; this year the Jury will also feature the international and distinguished participation of the Head of Reporting and Assessment of PRI, Lorenzo Saa.

The Italian SIF Secretariat will monitor and collect all the eligible initiatives from June 1st 2013 to June 1st 2014 through a specific Observatory; it is also possible to apply online, filling the entry form available on the [FFS institutional website](#).

The Award Ceremony will be held in **October 2014**, as a conclusion of the third Italian SRI Week (www.settimanasri.it)

"Already since its first edition, the Award has been an important opportunity to identify and highlight the best practices in Italy." commented Davide Dal Maso, Secretary General of the Italian SIF "Furthermore, the victory of Intesa Sanpaolo has managed to trigger a virtuous circle among the other pension schemes of the Group, that are now showing a strong interest and a real commitment on SRI. I am confident that this 2014 edition will be as successful as the first one."

[More info online on the Award are available on FFS institutional website.](#)



Forum per la Finanza Sostenibile

The Italian Sustainable Investment Forum (Forum per la Finanza Sostenibile or FFS) is a non-profit and multistakeholder organization, founded in 2001. The Association is governed by a nine members Board, all elected by the Assembly, and is managed by a General Secretariat.

FFS's mission is to “*promote a culture of social responsibility in the asset management practice in Italy*”. In particular, the FFS promotes the integration of environmental, social and governance (ESG) criteria in the policies and processes adopted by the investors.

Web: www.finanzasostenibile.it, www.settimanasri.it, www.investiresponsabilmente.it

Twitter: <https://twitter.com/ItaSIF>

FFS is a founding member of Eurosif (The *European Sustainable and Responsible Investment Forum*), a pan-european network whose mission is to “*develop sustainability through European Financial Markets*”. Eurosif act as a partnership of 8 National Sustainable Investment Forums and counts more than 90 Affiliate Members.

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