

An Autumn of change for the Italian financial market. The third Italian SRI Week is coming up from November 4th to 12th

Ten confirmed events for 2014 edition, final event hosted by the Italian Stock Exchange. Highlights: SRI and insurance companies, sustainable and responsible property investing, natural capital, climate change, impact investing.

Milan, September 16th 2014

Press release

The preparations for the third Italian SRI Week are in full swing at the Italian Sustainable Investment Forum (FFS). The initiative, by now the most important event on Sustainable and Responsible Investment in Italy, will take place this year from November 4th to 12th.

As of today, the 2014 edition already features ten events – all open and free-admission – promoted by FFS in association with more than thirty sponsors and partners, including some of the main financial groups operating nationally and internationally, such as AXA Investment Managers, Etica SGR, Generali Investments Europe, Hines SGR, Natixis Global Asset Management and Unipol Gruppo Finanziario.

Many important goals have been achieved for this edition, first of all the Italian Stock Exchange institutional support to the final appointment, which will be held on Wednesday, November 12th, at Palazzo Mezzanotte. The event will feature the European SRI Study 2014 official launch and the Sustainable Investor of the Year Award Ceremony.

Also, two new FFS Guidelines will be presented within the initiative: one aimed at stimulating insurance companies in the adoption of SRI practices (to be released on November 4th in Rome) and the other addressed to the real estate market operators, with the aim to promote the evolution and acceptance of responsible property investment (to be presented on November 7th in Milan).

The two publications have been developed by two multi-stakeholder Working Groups promoted and coordinated by FFS together with ANIA (the Italian insurance companies association) and Fondazione Riccardo Catella (Italian foundation based in Milan, promoting best practices in architecture and territorial planning).

Particular attention will be given this year to green economy and – in particular – natural capital enhancement, with the involvement of the Natural Capital Declaration (NCD) Secretariat. Also, the issue of climate change will be discussed, within the official presentation event of CDP Italy Climate Change report 2014 (scheduled for November 5th in Milan). It is also confirmed, for the second year in a row, the collaboration with Fondazione Lang on impact investing, with a specific workshop that will be held in Milan.

Davide Dal Maso, FFS Secretary General, states: *"The Italian SRI Week will take place this year in a context of growing interest on SRI, showed by financial players and all the stakeholders involved. The Italian financial community seems to take seriously the issues of environment, social cohesion and good governance, as peculiar elements of the investment strategies. While the Italian economy seems to be slowly recovering from a long slump, the SRI Week is this year more important than ever."*

More info online here: www.settimanasri.it

SRI Week 2013 obtained the patronage of the **Ministry of the Environment**.

Sustainable and Responsible Investment

“Sustainable and Responsible Investment is a medium to long term investment strategy which, in the evaluation of companies and institutions, combines the financial analysis with a robust environmental, social and governance (ESG) analysis, with the aim to create value to the benefit of investors and the society as a whole”

(FFS Official position on SRI, as of February 2014. [Download full document - Italian](#))

Il Forum per la Finanza Sostenibile

The Italian Sustainable Investment Forum (Forum per la Finanza Sostenibile or FFS) is a non-profit and multistakeholder organization, founded in 2001. The Association is governed by a nine members Board, all elected by the Assembly, and is managed by a General Secretariat.

FFS's mission is to “*promote a culture of social responsibility in the asset management practice in Italy*”. In particular, the FFS promotes the integration of environmental, social and governance (ESG) criteria in the policies and processes adopted by the investors.

Web: www.finanzasostenibile.it, www.settimanasri.it, www.investiresponsabilmente.it

Twitter: <https://twitter.com/ItaSIF>

FFS is a founding member of Eurosif (The *European Sustainable and Responsible Investment Forum*), a pan-European network whose mission is to “*develop sustainability through European Financial Markets*”. Eurosif act as a partnership of 8 National Sustainable Investment Forums and counts more than 90 Affiliate Members.

Web: www.eurosif.org

Twitter: <https://twitter.com/Eurosif>

Press Contact:

Francesca Ussani

+39 02 30516028

ussani@finanzasostenibile.it

eventi@finanzasostenibile.it