

How Fashion Meets Impact: A Blue Ocean Investment Strategy for the Textile & Garment Industry

An Afternoon Event in Milan

Thursday, November 17, 2016, 16:00-17:45

Registration & Coffee: 16:00-16:15

Presentation & Discussion: 16:15-17:45

Location: [Barra A](#) | [Milan](#)

Via Ampère 61/A – 20131 MILANO, Italy

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An invitation-only event

A collaboration between [Impact Economy](#) and the [Forum per la Finanza Sostenibile](#)

The conference languages are **English** and **Italian**.

Content

How Fashion Meets Impact — A Blue Ocean Investment Strategy for the Textile & Garment Industry

The combined effect of Greenpeace’s “Detox” campaign to combat the use of harmful chemicals in the textile and garment industry (launched in 2011), and the Rana Plaza industrial accident in Dhaka, Bangladesh (2013)—where over 1,100 workers died when a factory building collapsed—has seen much greater pressure to sort out the precarious working conditions in fashion brands’ supply chains.

Making real progress is hard. A sustainable solution requires investment in factory modernization, going beyond compliance. To reconcile fast fashion with dignity and sustainability, the textile and garments industry urgently needs a blue ocean strategy.

[Forum per la Finanza Sostenibile](#) has partnered with [Impact Economy](#) for a special event in Milan, focusing on the potential of impact investing in solving these issues.

For the occasion, we are excited to introduce the [work](#) of the *Apparel Innovation Consortium (AIC)* and its creator [Dr. Maximilian Martin](#) as well as the Team Impact Economy. The AIC is a factory upgrading project that is currently being piloted in Dhaka, Bangladesh. Bringing best available technologies, modern management practices, and financing to the factories, the AIC looks to cut water consumption at the

manufacturing stage by half, slash energy use by one-third, chemicals by one-fifth, and embed world class manufacturing principles so that (women's) work can be highly productive, safe, and appropriately compensated. All of this in ways that are investible.

The strategy is derived from the study [“Creating Sustainable Apparel Value Chains”](#), which has been hailed by leading voices in the industry as “groundbreaking”. We will share our vision and experience on the challenges in building a blueprint to take fashion supply chains into the twenty-first century, everywhere, and for all workers.

Program

16:00 - 16:15

Tea & Coffee

16:15 - 17:45

Introduction by our Moderator ► **Francesco Biciato**, Secretary General, Forum per la Finanza Sostenibile

Presentation & Discussion

Team Impact Economy:

► **Dr. Maximilian Martin**, Founder & President

► **Jasmeet Sehmi**, Investment Group

► **Tobias Roederer**, Investment Group

Registration

An invitation-only event.

Admission is free.

Interested to join? Please contact us at info@impacteconomy.com

Hosts



Impact Economy

We are an independent and privately held impact investing and strategy firm headquartered in Geneva, Switzerland, committed to “Making Impact Investible”.

“Making Impact Investible” means identifying or designing solutions for companies and professional investors that have substantial financial upside while making a positive impact on society and the environment. Working at UBS, McKinsey and specialized consultancies and investment firms, the Impact Economy team has conducted numerous advisory mandates and investment transactions.

Our experience, vast networks, broad sectorial expertise, and proven processes enable us to create customized solutions for our clients.

<http://www.impacteconomy.com/>



Forum per la Finanza Sostenibile

Forum per la Finanza Sostenibile

The Italian Sustainable Investment Forum (Forum per la Finanza Sostenibile or FFS) is a non-profit and multi-stakeholder organization, founded in 2001. The Association is governed by a nine-members Board, all elected by the Assembly, and is managed by a General Secretariat.

FFS's mission is to promote the integration of environmental, social and governance (ESG) criteria in the policies and processes adopted by the investors.

FFS considers Sustainable and Responsible Investment as a tool to affect the economic development by making it more consistent with the principles of sustainability. FFS also believes that investors' social responsibility should be encouraged through indirect measures, based on voluntariness and transparency, and not imposed by law.

<http://finanzasostenibile.it/forum-finanza-sostenibile-eng/>

Meet the Speakers

Francesco Biciato

Secretary General, Forum per la Finanza Sostenibile

Francesco has 20 years of experience in International Cooperation, Financing for Development, Private and Public

Sectors Management and Partnerships' Building. He developed his leadership skills in managing private and public organizations with the supervision of a relevant number of staff.

Francesco was coordinator of the UNDP Program in Brussels until the end of 2014, supporting around 20 countries (Africa, Asia, Latin America, and Balkans) and providing technical backstopping between UNDP and EU. Previously he was Chief Technical Advisor of the UNDP ART Program (Articulation of Territorial Networks) in Lebanon. Prior to his work at UNDP, Francesco was Councilor of the Municipality of Padua (Italy) on Environment and International Cooperation, Vice-President of the Italian Coordination of Local Authorities Agenda 21, Director of International Relations of Banca Etica and Vice-President of the FEBEA (European Federation of Ethical and Alternative Banks).

Francesco was senior expert for NGOs and Multilateral Organizations in the field of microfinance and social economy. He has been an author of various publications on the topics of local development, financial and social economy and international cooperation, and holds a degree in Political Science and a PhD in Economic and Political Geography from the University of Padua.

He acts as visiting professor at several universities and currently is the Secretary General of Italian Sustainable Finance Forum.

Maximilian Martin

Founder & President, Impact Economy

Over the past 15 years, Dr. Maximilian Martin has worked on building the various missing infrastructure pieces for the vision of a world of 3D business and capital markets, taking into consideration risk, return, and impact, and the fact that philanthropy is often needed to get innovation off the ground.

In 2003, he created Europe's first university course on social entrepreneurship. From 2004-2009, he created and led the first philanthropic services and impact investing offering for a European bank (UBS), also creating the UBS Philanthropy Forum, the world's leading convening of ultra-high net worth individuals. Convinced that impact investing must become industrial to matter in 2011 he founded the advisory firm Impact Economy. In 2013, Dr. Martin was invited to write the Primer on impact investing ["Status of the Social Impact Investing Market"](#) for the G8 policy makers' conference, which considered the potential and development options for this new branch of the financial industry for the first time.

To help introduce a 3D approach to major industries where the problems are, Dr Martin has since turned to supply

chain investing, creating the Apparel Innovation Consortium (AIC) in 2014. The AIC helps to bring financing and world-class manufacturing principles to bear on the world's #2 polluting industry, where millions of women toil in their first formal sector jobs.

The insights gathered on this journey, as well as the outlook on how we could build a future we would actually like to inhabit are narrated in his book ["Building the Impact Economy: Our Future, Yea or Nay,"](#) published by Springer in 2016.

Dr. Martin holds an MA in Anthropology from Indiana University, an MPA from Harvard University, and a Ph.D. in (Economic) Anthropology from the University of Hamburg; employers and lecturing appointments have included McKinsey & Company, Schwab Foundation for Social Entrepreneurship, UBS, Harvard University, the University of Geneva and the University of St. Gallen.

Jasmeet Sehmi

Investment Group, Impact Economy

Jasmeet Sehmi works in the Investment Group of Impact Economy. He previously held senior management roles in international companies such as SITA, Gemalto, DEC and Reuters. His experience covers Finance, Controlling and Project Management. Throughout his career, Jasmeet has successfully run transformation projects, driving efficiency and cost savings that have enabled organizations to achieve productivity gains and shorter cycle times through process re-engineering and organizational optimization. His diverse background (Indian origin, lived in Kenya, Switzerland and the UK) allows him to connect with people whatever their culture. Jasmeet holds a BA in Accounting, Finance and Economics from the University of Essex, is certified in Project Management, and is a High Potential Leadership graduate from IMD Business School. He speaks English, French, Punjabi and Hindi.

Tobias Roederer

Investment Group, Impact Economy

Tobias Roederer is an attorney-at-law & IP specialist working in the Impact Economy Investment Group. He advises medium-sized and international companies as well as private equity investors on mergers & acquisitions, joint

ventures and partnerships. His advisory activities include the entire range of intellectual property and corporate law with regard to transactions. Mr. Roederer worked previously in a German commercial law firm and leader in the area of aviation law, where he served mainly as a litigation attorney. Mr. Roederer is admitted to the Hamburg Bar of Lawyers.

How to reach the venue

[Google maps link](#)

By public transport

From the Milan Central Station you can take the green line (M2) to Piola, then walk for 5 minutes to via Ampère 61/A.

Bike parking

Just next to the venue you can find a bike parking at Upcycle, the bike café in Milan <http://www.upcyclecafe.it/>