



Integrating Sustainability in Finance

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Sustainability

- 1920s First Funds
- 1970s Corporate Social Responsibility
- 1987 Our Common Future : UN Report (Brundtland Report)
- 1992 UNEP - FI
- 2003 Equator Principles
- 2005 UNPRI
- 2013 UNPRI updated Reporting, Equator Principles III

SRI: from **S**ocially **R**esponsible **I**vestment
to **S**ustainable and **R**esponsible **I**vestment

European Investment Bank

- EIB is the EU's long-term lending bank set up in 1958, Treaty of Rome
- Largest multilateral lender and borrower in the world
 - EUR 75 bn of financing in 2013 (EIB Group)
- Lending is in support for EU priority objectives (SMEs, regional development, energy, etc.)
- Dual character, being a public EU body and a bank

Sustainability

European Investment Bank - Lending

- Project based Approach
 - More than 400 projects per year
- Dual Due Diligence: Financial and Non-Financial
 - Both have to be positive
- Finance professionals, and engineers, sector economists and socio-environmental experts
- In addition: Exclusion criteria

European Investment Bank



Sustainability

European Investment Bank - Borrowing

- All Bonds qualify as SRI
 - Prime SRI ratings
- Plus Thematic Bonds: Climate Awareness Bonds (CABs)
 - Main issuer of CABs

Driving Forces, sector-wide

- Responsibility
- Reputation
- Financial Risk
- Business Opportunity



Thank you