

SIRP

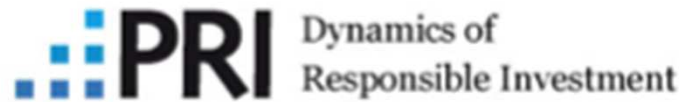
Sustainable Investment
Research Platform

Sustainable Investment Research Platform

First Italian SRI Day – June 6th 2012

Lars G Hassel
Program Director





September 26–28, 2011
Sigtuna, Sweden



Papers and Presentation

**SIRP MISTRA seminar
in Rome, June 6**

**Presentations in London
May 10**

**Presentations in Paris
April 27-28**



Annual Report 2011
Read about Projects,
Publications and Awards
during 2011.



Film about SIRP
SIRP is the first of MISTRA
foundation's research
programs to be presented
on film.



Videos
Interviews with several of
the researchers in the
programme and the award
winners at the PRI MISTRA
Conference 2011 in
Sigtuna.



Media coverage
Daily, financial and
environmental newspapers
and magazines as well as
TV have covered the
research.



Awards
Sebastian Siegl, Åbo
Akademi University, has
been awarded a €3,000
FIR PRI Research Grant.

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Umeå School of Business and Economics

Åbo Akademi University

University of Gothenburg

University of Leeds

Maastricht University

Tilburg University

EuroMed Management Marseille

University of Perugia

University of Rome, Tor Vergata



Universal Ownership

Why environmental externalities matter to institutional investors



UNEP **Finance Initiative**
Innovative financing for sustainability



The PRI is an investor initiative in partnership with UNEP Finance Initiative and the UN Global Compact

The activities of the world's 3,000 largest companies caused \$2.2trillion in environmental damage in 2008.

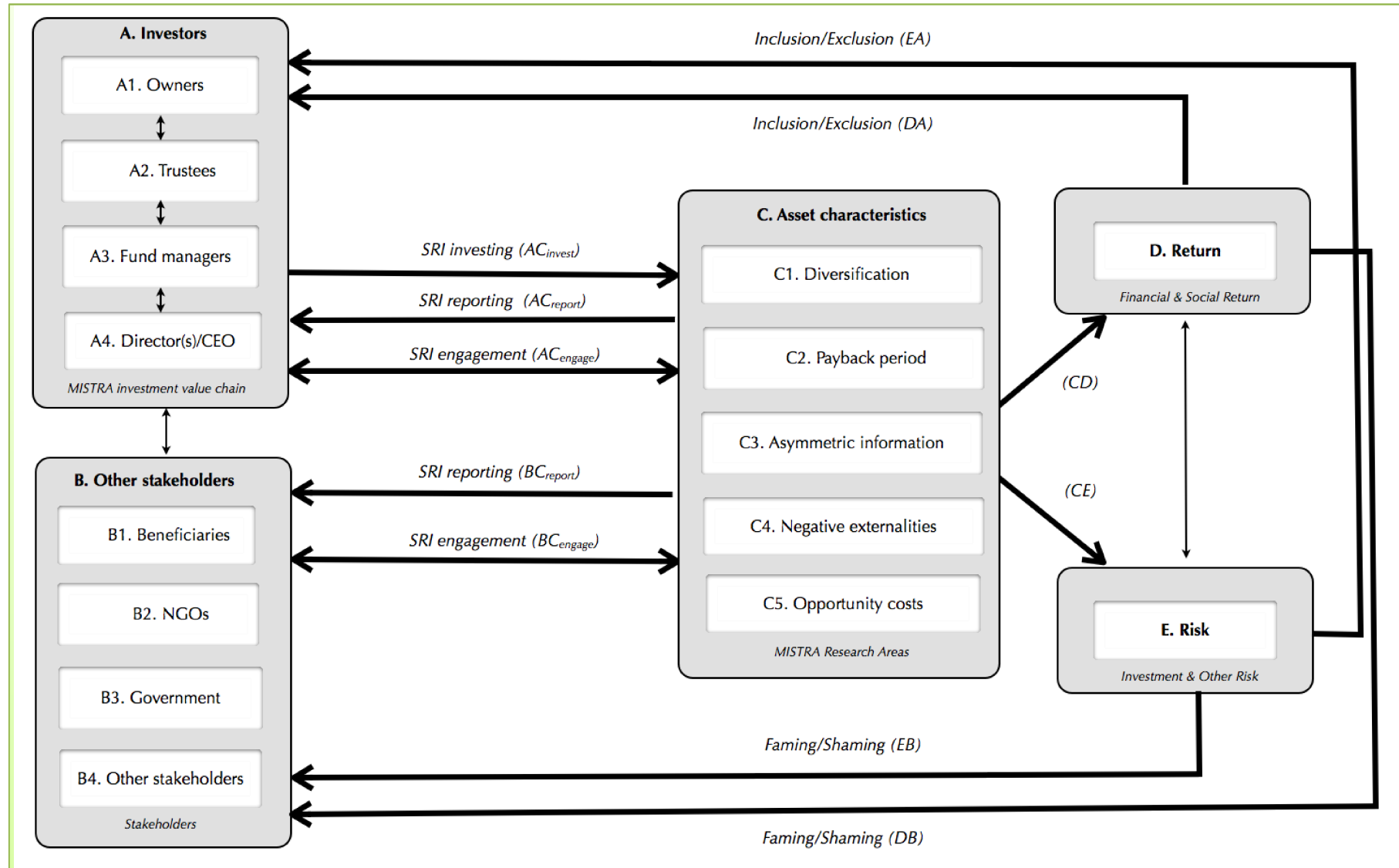
Companies would lose one-third of their profits if held accountable for emissions and pollution.

In a hypothetical investor equity portfolio weighted according to the MSCI All Country World Index, externalities could equate to over 50% of the companies' combined earnings.

Program objective

- Find out how sustainable investment practices can create added value for institutional investors and identify barriers to mainstreaming such practices
 - Sustainable financial markets
 - The sustainable company
 - Incentives for short/long term
 - Fiduciary duty

Sustainable Investment Flow



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»SIRP has fostered the development and publication of research which, I believe, is not only of assistance to other foundations wishing to pursue the same journey but which also has significant relevance to the broader investment community. The need for a long term perspective in the capital markets is greater than ever.«

David Blood, Senior Partner Generation Investment Management

