



Good Food, Good Life

# Forum per la Finanza Sostenibile Migliorare le pratiche di sostenibilità nel settore food

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# Our mission

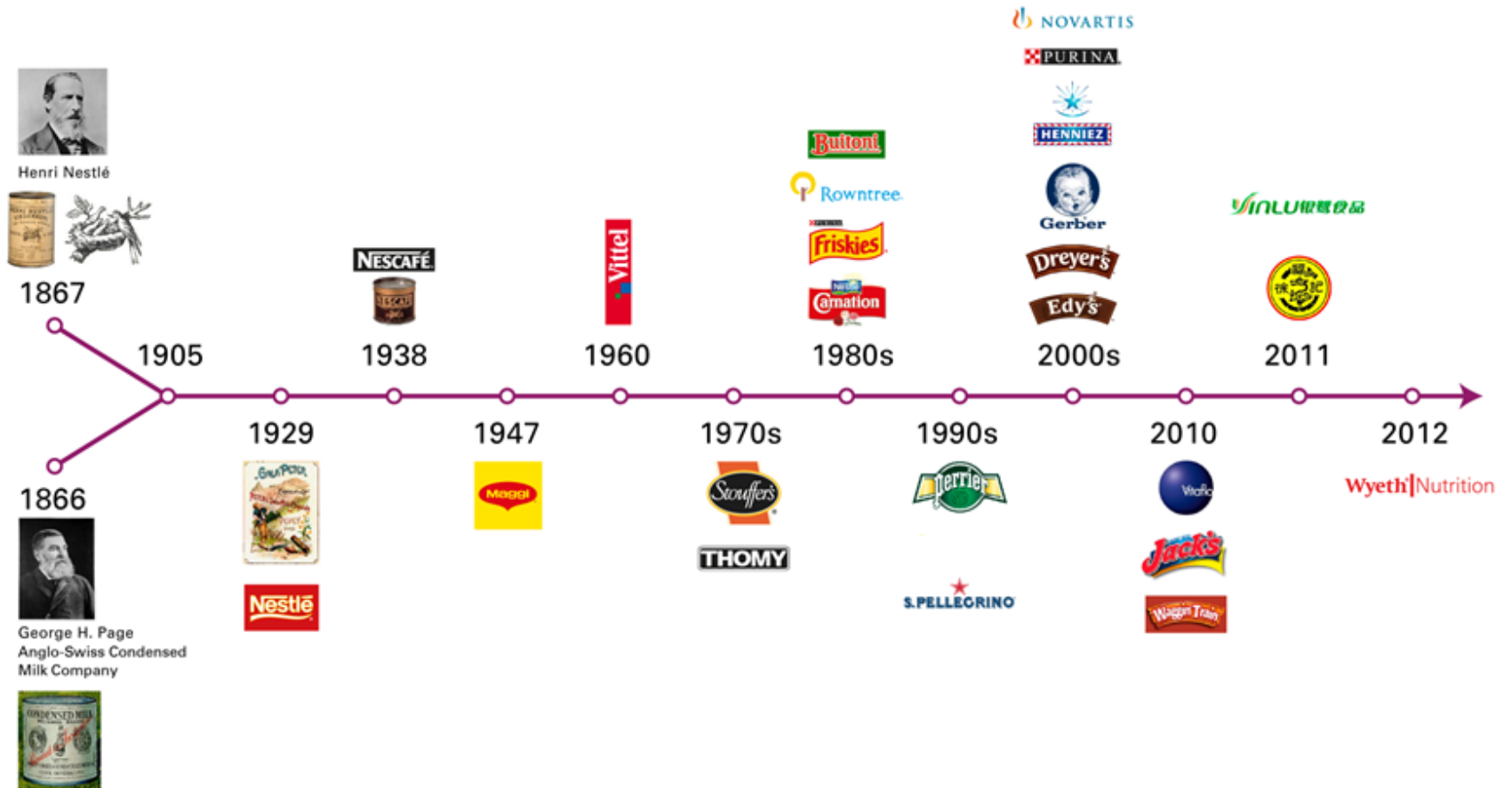
Our objective is to be the recognised leader in Nutrition, Health and Wellness and the industry reference for financial performance, trusted by all stakeholders

Good Food

Good Life



# The Nestlé story

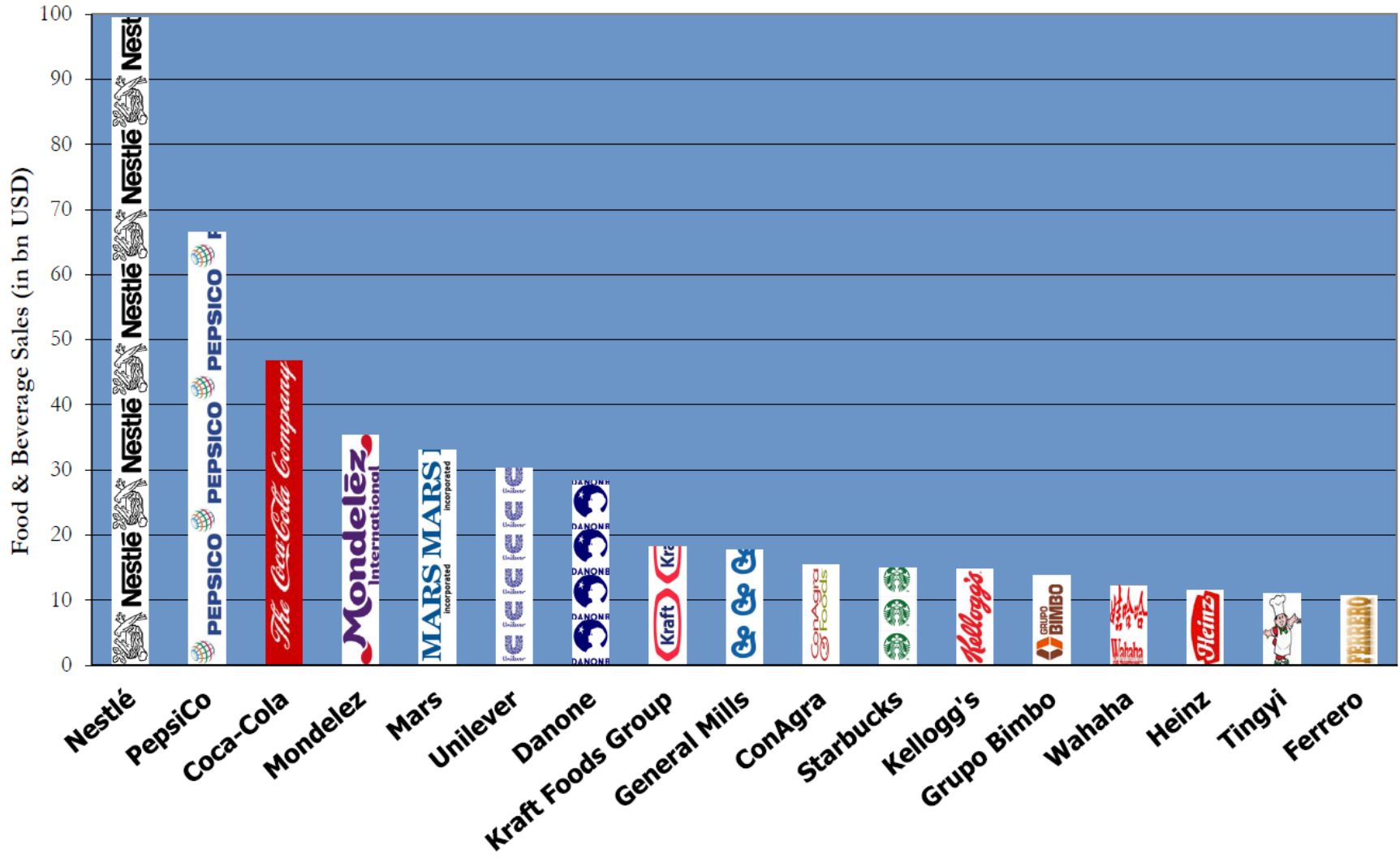


# Nestlé at a glance

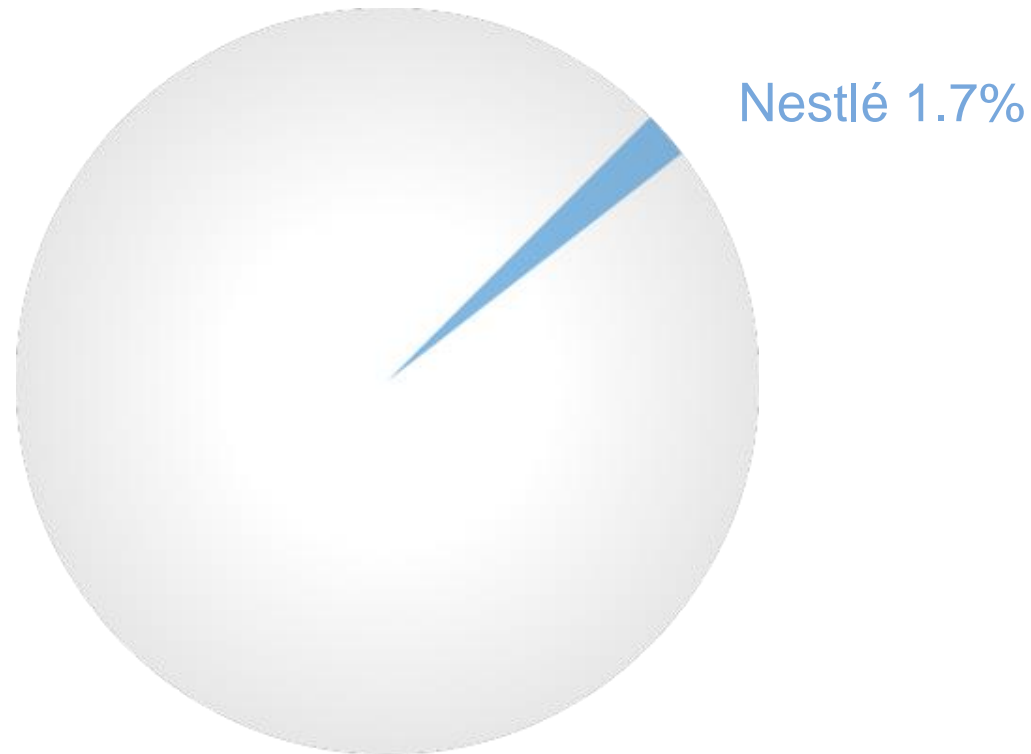
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- CHF 91.6 billion in sales in 2014
  - 339,000 employees in over 150 countries
  - 442 factories in 86 countries
  - Over 2,000 brands
  - 1 billion Nestlé products sold every day

# The USD > 10bn Food & Beverage Companies in 2013

A graphical sales comparison between Nestlé and its main global competitors



Nestlé is the world's largest food and beverages company but is still only 1.7% of the market



The 20 largest food companies account for less than 9% of the world market



**Nestlé**

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*Gracie*