



Forum per la
Finanza Sostenibile



BCCI Inclusive Finance Impact Investing Series

Part 1: CAN FINANCE SAVE THE WORLD?

30 March | 18:00 - 19:00 CET | Zoom



GUEST SPEAKER

BERTRAND BADRÉ

CEO and Founder of Blue like an Orange Sustainable Capital and author of *Can Finance Save the World?*



HOST & MODERATOR

PAULE ANSOLEAGA

ABASCAL

Co-chair and Founder
BCCI Inclusive Finance



HOST

SIMONETTA

CRISTOFARI

Co-chair and Founder
BCCI Inclusive Finance



HOST

FRANCESCO BICCIATO

Secretary General Forum per
la Finanza Sostenibile ItaSIF and
Board Member at EuroSIF

In this first Impact Investing Series session, **Paule Ansoleaga Abascal will interview Bertrand Badré** to understand how we can reform capitalism, redefine its fundamental purpose and regain power over finance to divert investment capital into sustainable strategies, spur a green and inclusive recovery, and regain trust.

As a visionary, a keen intellect with deep experience in the world of private and public international finance, **Bertrand Badré will share his vision of an ethical global financial system**. He will explain what can be achieved if we move beyond simply repairing the financial system to avoid another crisis, to focus on its incredible potential to bring about economic, social and environmental progress.

Bertrand will challenge the old bifurcated system of positive impact and returns which is gradually breaking down as Stakeholder Capitalism and Impact Investing gain traction. He will demonstrate he has walked the talk by launching **Blue like an Orange Sustainable Capital** to provide mezzanine financing to entrepreneurs in Latin America, delivering both strong risk-adjusted returns and inclusive growth for the surrounding communities.

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About Bertrand Badré



Bertrand Badré is **CEO and Founder of Blue like an Orange Sustainable Capital**.

Previously, Bertrand was Managing Director of the World Bank and World Bank Group Chief Financial Officer.

Prior to this, Bertrand was group Chief Financial Officer at Société Générale and Crédit Agricole and served as a member of President Jacques Chirac's diplomatic team as his deputy personal representative for Africa.

He spent seven years at Lazard in New York, London and latterly in Paris as Managing Director where he co-lead the restructuring of Eurotunnel.

He started his career in Paris as an Inspector, then Deputy Head of the auditing service of the French Ministry of Finance. Bertrand currently serves on the board of Canadian Fintech Wealth Simple and he is a non-Executive Director at Getlink (Groupe Eurotunnel).

Bertrand wrote a book "Can Finance Save the World?" prefaced by Emmanuel Macron and Gordon Brown and translated in multiple languages. Recently he wrote the book **"Voulons-nous (sérieusement) changer le monde ?"**, prefaced by Erik Orsenna. Published articles include **"From Billions to Trillions: MDBs contributions to financing for development"**, the first joint report from the IMF, EIB, Regional Multilateral Development Banks and the World Bank Group.

Bertrand is a graduate of ENA, SciencesPo and HEC. He is a regular speaker and teacher at these and other institutions including Georgetown, Johns Hopkins, Princeton and Oxford.

This event has been organised by BCCI Inclusive Finance and Forum per la Finanza Sostenibile.

BCCI Inclusive Finance is an Italian community of professionals bringing together knowledge, capital and ideas for sustained positive social impact.

The Italian Sustainable Finance Forum is a non-profit association whose mission is to promote knowledge and practice of sustainable investment, with the aim of disseminating the integration of environmental, social and governance (ESG) criteria into financial products and processes.